

Triumph-Adler SA Dealer Toolkit

Smart Growth. Local Support. No Capital Required.



Table of Contents

1. Introduction
2. Why Dealers Partner With TA-SA
3. How It Works In 5 Simple Steps
4. Common Questions
5. Get Started



Introduction

Built for SMEs Who Want to Add Services — Not Start From Scratch

At Triumph-Adler SA (TA-SA), we're not offering a "business-in-a-box" or a high-risk startup.

Instead, we're partnering with established SMEs who want to add a profitable revenue stream to their existing operation.

If you already have a business — in IT, office solutions, printing, software, or related services — this is your chance to expand your portfolio, earn more from your customer base, and do it all without the usual risks or upfront costs.

This toolkit shows you how TA-SA makes it easy to bolt on new services, grow your margins, and access full national support — without distracting you from your core business.



Why Dealers Partner With TA-SA



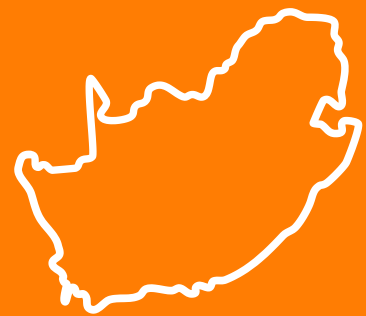
Zero Capital Zero Joining Fees

This isn't a franchise or startup. You don't need to gamble your savings. Simply extend your existing business with our portfolio and start earning.



Fully-Funded Setup

We supply the hardware, product portfolio, and technical backup from day one. Rental finance smooths your cash flow, so you can focus on sales and service, not capital investment.



National Support, Real People

Whether it's sales queries, technical issues, or admin, you have a dedicated support team. No call centres, no delays — just experts who understand your business.



Add-On Growth, Not Overheads

There are no territory restrictions or sales quotas. You sell where you want, when you want, and keep full control of your customer relationships.



Professional Sales Toolkit

Access brochures, comparisons, and sales materials built for the South African market. No generic downloads, just practical tools to help you close more deals.

How It Works In 5 Simple Steps

01

Apply With Confidence

A quick, straightforward application process designed for SMEs.



02

Fast Approval

Qualified businesses are onboarded quickly so you can start selling.



03

Onboard & Plug In

Meet the team, access all resources, and get trained — often on the same day.



04

Sell At Your Own Pace

No sales targets, no pressure. You decide how to integrate TA-SA into your offering.



05

Rely On Ongoing Support

Training, troubleshooting, and back-office support are always one call away.



Common Questions



Do I need to invest upfront?



No. We cover setup — you only add to your existing services.



Do I need to hit sales quotas?

No quotas, no territory restrictions. You grow on your terms.



Can I sell nationally?

Yes. You're free to sell anywhere in South Africa.



Who generates leads?

You control lead generation, but we provide every resource, tool, and brand advantage to help you succeed.



What support do I get?

From brochures to sales decks to technical backup — you get everything needed to succeed.

Ready To Add Another Revenue Stream?

If you're an SME ready to grow with zero risk, full support, and a proven partner, Triumph-Adler SA is here to help.



Triumph-Adler SA

Real Opportunity. Real Support. Real Growth.